

Workshop for cultural mobility developers

Tbilisi, Georgia

12-14 JUNE 2024

This third training activity is co-hosted by Culture and Management Lab.

Why a professional development workshop on cultural mobility?

On the Move is the international information network dedicated to artistic and cultural mobility, currently gathering 69 members registered in 23 countries. Co-funded by the European Union, On the Move aims to support all cultural mobility stakeholders to build responsiveness to global interdependencies and challenges, including social and societal ones.

As part of its multiannual programme, each year On the Move proposes a workshop for cultural mobility developers. The aim is to build the capacity of artists and culture professionals to support the internationalisation of artistic and cultural practices and adopt more value-driven approaches. Each workshop is an opportunity to share knowledge and know-how in relation to working internationally, as well as to equip cultural developers to support the artistic, economic and cooperative growth of their community in their own context. The workshop is designed to provide context and insights into trends and opportunities related to international cultural mobility, as well as tools to continue to train other artists and culture professionals in their respective contexts.

Focus 2024: the Eastern European and South Caucasus region

For the third edition of this workshop for cultural mobility developers, On the Move is collaborating with Culture and Management Lab in Tbilisi and focusing on the Eastern European and South Caucasus countries, namely: **Armenia, Azerbaijan, Belarus, Georgia, Republic of Moldova and Ukraine.**

Participating countries were selected having in mind the limited access to information about existing capacity building, mentoring or peer-to-peer exchange programmes in these contexts, including transnational artistic and cultural research initiatives, or opportunities to fund cross-border cultural mobility.

The workshop will be facilitated by **Tamar Janashia** (Culture and Management Lab, Georgia), **Mykhailo Glubokyi** (Izolyatsia, Ukraine) together with **Yohann Floch** (On the Move).

On the Move expects that this three-day workshop will contribute to a better circulation of knowledge and expertise, increase access to existing resources, and empower the participating professionals and related entities/communities to delve further into artistic mobility and international opportunities.

The organisers' intention is also to highlight and benefit from the experience of the participants and create the conditions for a dynamic and inspiring exchange within the group, with each individual sharing their valuable expertise in relation to topics including intra-regional mobility.

12 selected participants, 12 dissemination grants

Alongside the two-day workshop taking place in Tbilisi, On the Move is offering a 750 EUR grant for each participant to translate their key learnings and takeaways into action. The purpose of this financial support is to give participants the opportunity to disseminate the knowledge and tools they have gained to a wider community of artists and cultural professionals in their own context.

Participants will be able to use their grant for local dissemination events (e.g. online and on-site panel discussions), publication costs (e.g. translation of existing documentation, commissioning of texts in languages other than English), or participation in public events to share results (e.g. travelling to conferences in the region).

Open call for participation

An open call for participation launched on 22 January 2024.

Deadline for applications: 26 February 2024 at 23:59 CET

Publication of results on 11 March 2024

All information available [here](#).

Preliminary programme

The workshop is divided into four thematic work sessions, led in English by the resource professionals.

TUESDAY 11 JUNE 2024

Arrival of participants

WEDNESDAY 12 JUNE 2024

All day Cultural visits and meetings with Tbilisi-based organisations

THURSDAY 13 JUNE 2024

Morning **Session 1: Defining cultural and artistic cross-border mobility challenges in the region**

Afternoon **Session 2: International professional development and strategic guidance**

FRIDAY 14 JUNE 2024

Morning **Session 3: Cultural mobility information provision**

Afternoon **Session 4: Designing a dissemination activity focusing on cultural mobility**

Each session will be articulated around presentations and working group sessions. Contents will be adjusted and tailor-made according to the profiles, needs and expectations of selected participants.

JUNE-SEPTEMBER 2024

Distribution of dissemination grants.

Implementation of cultural mobility initiatives by selected participants.

SUNDAY 15 SEPTEMBER 2024

Deadline for participants' reporting on their dissemination activity.

Guest resource professionals:

Tamar Janashia (Georgia) is the founder and director of the Tbilisi, Georgia-based non-profit organisation Culture and Management Lab (CML), which is active in the realm of arts, cultural exchange and works on the issues of cultural policy, and strategic development of creative industries in Georgia, Armenia, and Azerbaijan. In parallel to running CML, she currently also serves as a coordinator of the Tbilisi Architecture Biennial which she joined as a team member in 2020. She has long-term diverse experience in the management of cultural projects and consulting in the Caucasus, Central Asian countries, and Europe. Since 2021 she works as a consultant for the professional development program for cultural managers in Kyrgyzstan (ToT and development of educational modules), Tajikistan and Uzbekistan. In 2018-2019, Tamar Janashia coordinated a capacity-building programme for the cultural managers from the five Central Asian countries for the Goethe-Institut Uzbekistan. In 2012-2017, CML served as a General Administrator of the Regional Art and Culture Programme for the South Caucasus for the Swiss Cooperation Office. She works as a freelance business consultant and provides her services to various local and international organisations, academic institutions, and private companies in the fields of general management, project management, and development.

Mykhailo Glubokyi (Ukraine) is the development director of Izolyatsia, a platform for cultural initiatives that was established in 2010, and which was originally located in a former insulation materials factory in Donetsk, Ukraine. The organisation aims to effect systemic change in Ukrainian society and implements projects on the local and European levels.

During the last decade, Izolyatsia became a symbol of the resilience of the Ukrainian cultural sector and continues to champion democratic values based on the belief that cultural institutions are pillars of a free democratic society. Mykhailo has been a part of the foundation since 2011, implementing site-specific, participatory community-oriented cultural projects and turning various industrial places into vibrant cultural spaces. Since 2021, he has also been a board member of one of the oldest European networks of cultural centres, Trans Europe Halles, and a member of the consortium implementing i-Portunus, the pilot Creative Europe mobility scheme for artists and cultural professionals. Ever since 2019, Mykhailo has focused on collaboration with local communities, capacity building for rural areas, support for cultural decentralization and international collaborations, programmes, and exchanges, especially in East of Ukraine and Eastern and Central European regions. Also, beginning in 2014, he had been involved in developing the IZONE creative hub as well as residencies and educational programmes for creative entrepreneurs, artists, and cultural professionals.

About the organisers:

On the Move is an international information network dedicated to artistic and cultural mobility, gathering 69 members registered in 23 countries. Since 2002, On the Move has provided regular, up-to-date and free information on mobility opportunities, conditions and funding, while advocating for the value of cultural mobility.

Co-funded by the European Union and the French Ministry of Culture, On the Move is implementing an ambitious multiannual programme to build the capacities of local, regional, national, European and international stakeholders for the sustainable development of our cultural ecosystems.

<https://on-the-move.org>

Resource professional: **Yohann Floch** is director of operations at On the Move and manages FACE, a resource platform that facilitates European capacity building programmes in the contemporary performing arts field. Working for independent arts organisations and cultural institutions, Yohann has designed, coordinated or contributed to many European cooperation projects and pilot international collaborations over the years, including recently AAA (led by IMMART), iCoDaCo (led by iDance), Learning Trajectories (led by Eunia), and SHIFT (led by the European Music Council). He has been an external expert for governmental bodies and private foundations, and led or (co)authored European studies, including the Cultural Mobility Flows reports for On the Move.

The Culture and Management Lab is a Tbilisi based NGO which was established with the goal to support promotion of international intercultural exchange, professional and higher education, as well as popularization of Georgian culture, carrying out of local, regional and international projects and programs, support of the development of contemporary media, aid the publications in the fields of arts and science, conduct of research on the cultural heritage, provide consultancy and develop curatorial practice in the fields of culture and management.

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